



Material to Help You “Tell 2 Friends” About NJ Connect for Recovery Please Cut, Paste and Customize!

Message for Organizations/Businesses

Subject Line for Email: Opiate Call Line – Please Join Our Tell 2 Friends Campaign

OR: NJ Connect for Recovery Call Line for Opiate Addiction – Please Read and Share



Dear (Name of your Contact),

We’re worried. Opiate addiction has reached epidemic proportions in New Jersey. There were over 550 deaths due to overdose and more than 33,000 Substance Abuse Treatment Admissions in 2013 attributed to heroin and other opiates. The stories we have heard from family members are so sad – high achieving college students who have overdosed, overwhelmed parents who have had children taken away due to addiction, and many more. **It is terrifying.**

We are taking action. The Mental Health Association in New Jersey is launching [NJ Connect for Recovery](#) a free, confidential Call Line that will offer guidance, counseling and support to individuals **and** families coping with addiction (at all stages) to heroin and prescription painkillers. The toll-free number is 855-652-3737.

You can be a part of the solution, without even leaving your chair!

We need your help to communicate the phone number so that those who need help will become aware of this valuable resource. All we ask is that you please:

1. Take a few minutes to forward this message to 2, 4, 20, 100 or more friends, colleagues, constituents, etc.
2. Click here to register your organization/business in our [“Tell 2 Friends” Campaign](#). Organizations/businesses that join will be recognized on our website with a link back to your website, “shout-outs” in our e-publications and more. All we ask is that you please communicate the phone number and ask others to do the same – and Tell 2 (or more) Friends. After you sign up, we’ll email you an electronic toolkit with many helpful materials, such as a printable flyer, sample promotional announcement and more.

Thank you for your consideration. We look forward to working with you in spreading the hope of recovery.

Sincerely, (Your Name)

PLEASE SCROLL DOWN FOR MESSAGE TO INDIVIDUALS.....

Message for Friends, Family Members and Other Individuals

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OR: Opiate Addiction Call Line – Please Help us Become Part of the Solution

OR: NJ Connect for Recovery Call Line – Please Read and Share



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Sincerely, (Your Name)